



XI COMMERCE

Holiday Assignment

CYNTHIA SENIOR SECONDARY SCHOOL

HALDWANI (NAINITAL), UTTARAKHAND

Learn – Analyze – Apply – Create



ACCOUNTANCY
The Language of Business

BUSINESS STUDIES
The Art of Management

ECONOMICS
The Science of Wealth

CHOOSE ANY ONE MAJOR PROJECT

1 MINI BUSINESS SURVEY PROJECT

- Visit or interview any small local business.

ACCOUNTANCY

- Prepare a cash book for 5 days.
- Record sales, purchases, expenses & profit.

BUSINESS STUDIES

- Identify type of business, marketing methods, customer service.

ECONOMICS

- Analyze demand, price changes, competition & consumer preferences.

Add photos, charts, logo or slogan.

2 START YOUR OWN BUSINESS

Imagine you are starting a new business with ₹50,000 capital.

ACCOUNTANCY

- Opening Balance Sheet
- Expected expenses
- Profit projection

BUSINESS STUDIES

- Business idea, target customers
- Promotional strategies
- Online / offline methods

ECONOMICS

- Demand & supply factors
- Opportunity cost
- Economic problems solved

Design business card, poster, Instagram page mockup.

3 COMMERCE SCRAPBOOK / MAGAZINE

Create a scrapbook or magazine on commerce world.

ACCOUNTANCY

- Accounting terms, importance of bookkeeping, famous accountants
- Real life examples

BUSINESS STUDIES

- Case studies, success stories, business news
- Entrepreneur profiles

ECONOMICS

- Inflation cartoons, GDP, current issues in India
- Economic terms & infographics

Use comics, crosswords, charts, clippings & graphics.

4 SHARK TANK COMMERCE ACTIVITY

Present your business idea as in Shark Tank India.

ACCOUNTANCY

- Investment required
- Expected revenue
- Break-even estimate

BUSINESS STUDIES

- Business model
- Marketing plan
- SWOT analysis

ECONOMICS

- Market demand
- Consumer behaviour
- Pricing strategy

Prepare PPT / video pitch / prototype model.

5 HOUSEHOLD BUDGET ANALYSIS

Prepare a monthly budget of a middle-class family.

ACCOUNTANCY

- Income & Expenditure statement
- Savings calculation

BUSINESS STUDIES

- Financial planning methods
- Importance of budgeting

ECONOMICS

- Inflation impact
- Needs vs Wants
- Consumption patterns

Use pie charts, graphs & budget tips poster.

6 "MAKE IN INDIA" RESEARCH PROJECT

Research Indian companies supporting Make in India.

ACCOUNTANCY

- Revenue, profit & financial performance basics

BUSINESS STUDIES

- Business growth strategies
- Leadership & management

ECONOMICS

- Employment generation
- Contribution to Indian economy
- Exports & self-reliance

Company profile, charts, timeline & infographics.

7 COMMERCE EXHIBITION MODEL

- Banking System
- Stock Market
- GST System
- Demand & Supply
- E-commerce Business

Incorporate accounting records, business operations & economic concepts.

Use 3D models, interactive charts, QR codes for videos & more.

BONUS: VIVA QUESTIONS (Any 10)

- What is capital?
- What is demand?
- What is a sole proprietorship?
- Why is bookkeeping important?
- What is marketing?
- What is inflation?
- What is GDP?
- What are fixed expenses?
- What is breakeven point?
- What is consumer equilibrium?

PRESENTATION TIPS

- Use colourful headings
- Add real-life examples
- Include charts & diagrams
- Keep the project neat and creative
- Use spiral binding if possible

SUBMIT ON
JULY 2, 2026
as a Project form

Be Creative • Be Curious • Be Commerce Smart!

Submission Date: July 2, 2026 | Submit as a Project form | All the Best!